

Lakelander

Rates effective as of July 2007
Subject to change without notice

4 CI ad (3.46" x 2")
\$24.00

6 CI ad (3.46" x 3")
\$36.00

8 CI ad (3.46" x 4")
\$48.00

10 CI ad (3.46" x 5")
\$60.00

12 CI ad (3.46" x 6")
\$72.00

14 CI ad (3.46" x 7")
\$84.00

24 CI ad (5.25" x 8")
\$144.00

9 CI ad (5.25" x 3")
\$54.00

12 CI ad (5.25" x 4")
\$72.00

15 CI ad (5.25" x 5")
\$90.00

18 CI ad (5.25" x 6")
\$108.00

21 CI ad (5.25" x 7")
\$126.00

12 CI ad (7" x 3")
\$72.00

16 CI ad (7" x 4")
\$96.00

20 CI ad (7" x 5")
\$120.00

24 CI ad (7" x 6")
\$144.00

6-Column widths

1 col. = 1.67"

2 col. = 3.46"

3 col. = 5.25"

4 col. = 7.04"

5 col. = 8.88"

6 col. = 10.66"

Business Review

300 Word Article
& Picture

1/4 Page Ad

\$199.00

1/4 Page Lakelander

30 CI ad

3 ci wide (5.25" x 10")

\$175.00

1/2 Page Lakelander

64 CI ad

3 ci wide (5.25" x 21.25")

4 ci wide (7" x 16")

6 ci wide (10.63" x 10.5")

\$336.00

Full Page Lakelander

127.5 CI ad

(10.63" x 21.25")

\$612.00

SPECIAL PAGE PLACEMENT FEE - \$15

COLOR CHARGE - \$40