

# Tacklebox

Rates effective as of Jan. 1, 2006  
Subject to change without notice

**4 CI ad (3.35"x 2")**  
**\$24.00**

**6 CI ad (3.35"x 3")**  
**\$36.00**

**8 CI ad (3.35"x 4")**  
**\$48.00**

**10 CI ad (3.35"x 5")**  
**\$60.00**

**12 CI ad (3.35"x 6")**  
**\$72.00**

**14 CI ad (3.35"x 7")**  
**\$84.00**

**1/2 Page**  
**30 CI ad (5"x 10")**  
**\$175.00**

**9 CI ad (5" x 3")**  
**\$54.00**

**12 CI ad (5" x 4")**  
**\$72.00**

**15 CI ad (5" x 5")**  
**\$90.00**

**18 CI ad (5" x 6")**  
**\$108.00**

**21 CI ad (5" x 7")**  
**\$126.00**

**6-Column widths**  
1 col. = 1.625"  
2 col. = 3.35"  
3 col. = 5.06"  
4 col. = 6.81"  
5 col. = 8.50"  
6 col. = 10.25"

**16 CI ad (6.81" x 4")**  
**\$96.00**

**20 CI ad (6.81" x 5")**  
**\$120.00**

**24 CI ad (6.81" x 6")**  
**\$144.00**

**28 CI ad (6.81" x 7")**  
**\$168.00**

**BUSINESS  
DIRECTORY ADS**  
(3 1/16" X 1 1/8")  
**\$12.50 / week**  
**4 week minimum**

**Full Page  
Tacklebox**  
**64 CI ad (10"x 10.25")**  
**\$336.00**